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EXPERIENCE

Product Manager

Koder, Developers as a Service - August 2016 to Present

- Koder is a monthly subscription service that connects companies with teams of elite developers, designers, CTOs and Product Managers to deliver results
- Creating user stories, mockups, collaborating with engineers during development, managing demo sprints
- Updating internal project management software with daily information for engineering team
- Overseeing the development and delivery of software products in an agile environment

Founder

Techustler Inc, Teaching Online Courses related to Trending Technology - April 2016 to Present

- Teaching 6 courses about startup frameworks through the Techustler brand on Udemy and Skillshare
- Built and launched the first course in 3 weeks to 1.6K students
- Total Customers (6K as of January 2017) in 131 Countries, \$XXXX in monthly revenue
- ProductHired brand (5K monthly impressions as of January 2017), \$XXX in monthly revenue

Co-Founder/Product

WeBeam Inc (Product Market Fit Stage), Personal Assistant Mobile App for Networking Events - December 2014 to June 2016

- Grew landing page signups 5% WoW and Twitter followers to 5,500 within 2 months in the prelaunch phase
- Hired 7 people to grow
- Managed development of WeBeam for iOS from idea to live product. Created user flow diagrams and PRDs, collaborated with marketing to develop user interface and worked alongside engineers during development, QA, and user testing
- Managed roadmap in an agile environment; App was featured in 13 press articles including Product Hunt and LinkedIn
- Drove traffic through App Engine Optimization, Twitter Scripts, Email Lists
- Key components of our mobile development was monitoring KPIs and optimizing our development. Tools used include Google Analytics, Mixpanel, and BitBucket

Product Manager Intern

Digablue, Local Business Advertising Solutions - December 2013 to December 2014

- Built, in three days, initial landing page to sign up users for the service using HTML, CSS, Twitter Bootstrap, PHP, Javascript
- Researched market needs, created messaging for company website, developed HTML email campaigns
- Prioritized backlog through constant A/B Testing and user feedback, managed website revisions and social media accounts
- Lead a small team in defining the ideal local customer

EDUCATION

Master of Engineering Entrepreneurship and Innovation, GPA 3.7

Walter Booth School of Engineering Practice, McMaster University - 2013 to 2015

- Founded McMaster University Entrepreneurship Club: Built a hub of 100+ members; Achieved local radio press that has 300K listeners to talk about Hamilton's growing business presence

Bachelor of Engineering, Major in Mechatronics, Minor in Software, GPA 3.2

Faculty of Engineering, McMaster University - 2009 to 2013

- Team Lead for an Elderly Care Wearable Device; Developed roadmaps, specs, and wearable device

TECHNICAL PROJECTS

- [The Monster iOS Game](#) - Built and designed a 2-D game in three days with designs and code available on Github
- [Designer News](#) - Developed an iOS Client of Designer News using Swift 2.0, Alamofire, Spring Framework
- [Launch Hackathon 2016](#) - Made a Travel and Group Communication iOS App using Expedia/Firebase APIs within a weekend

COMMUNITY

- [Open Product Management](#) - Open source list of product management advice for technical people on Github
- TechStars Startup Weekend Hamilton (a 54-hr sprint to build a business), Co-Organizer: raised 20% of the sponsorships to acquire attendees, venue, elite speakers, and marketing efforts; featured in local press like SoftwareHamilton

REFERENCES

Available upon Request